



# ecotrends

For equality, sustainability, love and care for the planet



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## Ecotrend ECOLOGICS

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**NEW**

**Ecotrend cares about our Planet!**  
 This newsletter has been printed on cane sugar paper.

TREES SAVED 5.36    WATER SAVED 2,587 gal    CO2 SAVED 1,525 lbs

**NEW LINE**  
**ISULA A4+**  
[www.sabell.ca](http://www.sabell.ca)



## A4+, a new and unique liver protectant

**Sabell Corporation** is a Canadian company offering a range of traditional herbal medicine, plant-based nutritional supplements, and natural healing products. **Sabell Corporation** has been successful in building a long-term relationship with Peruvian native, Jose Cabanillas.

Dr. Cabanillas is a medical doctor with strong familial roots in natural healing. His philosophy promotes integration of natural medicine with modern scientific medicine, taking the patient's whole being into account.

**A4+** was developed by Dr. José Cabanillas (Co-Founder and Director of the Isula Biological Preserve & Research Station, Amazon River District, Peru). Ingredients from the **A4+** liver product were first used in the Peruvian Amazon to treat yellow-eyed and yellow-skinned patients.

Dr. Cabanillas first learned traditional healing methods from his parents and grandparents. These incorporated herbal medicine from the Peruvian Rainforest, Andes and Coastal Plains. He then went on to complete his medical studies, obtaining his M.D. degree at the University of Xochicalco Baja California in Mexico.

**A4+** is produced in Canada with plant material from Peru. Two of the three ingredients are harvested at the Isula Biological Preserve and Research Station. The name "Isula" comes from the Isula ant, the largest known ant that lives in the Amazon. The third ingredient that completes the **A4+** formula is harvested from the Coastal Plains of Peru.

**A4+** was tested on Male Wistar rats given indomethacin orally. It was found that **A4+**

exhibited potent anti-oxidant activity and reduced the indomethacin-induced gastric damage when given four hours prior to Zymosan\*.

### A4+ contains:

- Cordia lutea** (flower-80%)
  - Flavanol glycosides
  - Quercetin
  - Rutin
- Annona muricata** (leaf-10%)
  - Rutin
  - Kaemferol
  - Acetogenins
  - Other complex components
- Curcuma longa** (rhizome-10%)
  - Curcumin
  - Tumerone
  - Furanodiene
  - Curzerene



### Overall our studies of A4+ showed:

- Safe to use and passed all toxicity tests
- Contains a variety of known beneficial chemicals as well as many uncharacterized ones
- Exhibited anti-viral, anti-oxidant and anti-inflammatory properties in in vitro assays
- Protected against stomach ulceration
- Protected the liver from hepatotoxicity
- Showed beneficial effects on behaviour in sick animals

\*Safety Assessment of **Sabell Corporation A4+**, a Natural Health Product to Ameliorate Hepatitis Hugh Semple (Alberta Innovates – Technology Futures, Vegreville, Canada) and Francis Green (University of Calgary, Calgary, Canada).

## Liver Support

### A mother's memoirs.



We at **Sabell Corporation** are happy to partner with our friends at Ecotrend. In the last newsletter we filled you in on our relationship with Dr. Cabanillas, now we would like to share more on how we decided to get behind **Isula A4+**.

It all started with an eight-week-old baby boy.

In 1988, Jarad had open heart surgery for which he never completely recovered from, and after seven years of pain and trauma, his persistent mother discovered her son was one of many who had contracted tainted blood infected with Hepatitis C.

During those seven years Jarad's mom, after being told there was nothing wrong with her son, was forced to become a researcher, nutritionist, legal advocate, activist, and an educator.

By the age of twelve, Jarad had attended only a handful of days at school between kindergarten and the fifth grade. In June 2000, his health hit an all-time low. Sick for weeks, his weight had plummeted to just forty-one pounds. Jarad spent most of his days sleeping and was too weak to walk. "Why eat? Every time I eat, I just throw-up," said Jarad. To stop the vomiting, he simply stopped eating. He was surviving on sips of ginger-ale. The family was fast losing hope as his death seemed imminent.

By this time, his mother had scoured the internet looking for a cure. Finally, she received news that a doctor from Peru who happened to be associated with a Canadian company, had a natural herbal formula that treated Hepatitis C.

She learned it was not available or approved for use in Canada so she contacted Dr. Cabanillas in Peru and asked if her young son could try his herbal product. After much discussion, Dr. Cabanillas finally agreed to send a sample of the product for her son's personal use only.

Miraculously, within days the liver tonic began to transform his life. Jarad was able to eat again, then walk, then run, then ride his bike, skateboard, rollerblade, and climb trees.



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More importantly, Jarad was well enough to finally become an active member of the family and enjoy friendships with children his own age.

By September 2000, for the first time in Jarad's life, and less than three months after his first dose, Jarad enrolled in public school and attended regular classes on a full-time basis. Word spread about Jarad's turn of events and as a result interviews were sought and given.

Jarad continued to take the herbal product for four years while the Canadian company sought approval from Health Canada, and after twelve years **Isula A4+** was approved in July 2012.

Today, Jarad enjoys marvelous health. He continues to take the herbal product whenever he feels his liver needs help. Winters, you will find Jarad taking on the rails and hills on his snowboard at Whistler Mountain! Leslie, his mother, remains an activist and is still helping people with Hepatitis C around the world.

Isula A4+ Training - July 16th 2015 (see back page for details)

## Liver Support

### Isula A4+, our journey continues - testing and studies.

In the previous two newsletters, we at **Sabell Corporation** filled you in on our relationship with Dr. Cabanillas and how we decided to get behind **Isula A4+**, by sharing the story of a persistent mother fighting for the life of her son, Jarad. Let us now take you a step further on our journey.

With Jarad's remarkable improvement in the fall of 2000, we undertook a small four-week test with six volunteers who had chronic hepatitis of various degrees of severity. No adverse side effects were reported, and even though there were no significant changes to viral loads or to baseline liver enzyme levels, all patients experienced profound clinical improvement. Although this study was short in duration, the results were very promising and encouraged a more thorough investigation into **Isula A4+**.

A controlled clinical test was then undertaken between May and June in 2004. This 30-day test would assess the clinical, hematological, biochemical, ultrasound, and anatomic manifestations in a group of ten voluntary patients who carried chronic Hepatitis C. Five of the patients were men and five were women, all of whom had been living with the virus between four to thirty years.

By day 28 of the study, the patients had improved in every aspect of Hepatitis C symptomology. This was demonstrated by the biochemical liver testing (in relation to hepatic synthesis) and liver inflammation (shown in ultrasound testing).

These tests, in combination with the marked improvement demonstrated by results on the "Quality of Life SF-36" scale and the Beck Depression Inventory, provided evidence of marked decrease of liver inflammation, near elimination of Hepatitis C symptoms, and an overall sense of hope for leading a healthy, normal life. The authors concluded that with the significant physical and mental indicators of marked improvement in such a high percentage of the patients, continued research of **Isula A4+** was clearly warranted.

The authors stated no patient reported unpleasant side effects from the therapy performed on them; however, hematological and renal function control tests must be performed periodically. **Isula A4+** constitutes a very optimistic alternative treatment for patients with chronic Hepatitis C.

Subsequently, **Sabell Corporation** decided to go "all in" and attempt to develop and distribute **Isula A4+** to the millions of individuals who could benefit. However, in order to gain the necessary approvals and the product license that was eventually received in July of 2012, more had to be done.

In order to prove safety, toxicology testing was performed. In order to understand how and why **Isula A4+** was effective, anti-viral research was conducted along with research to evaluate the anti-oxidant, anti-inflammatory, and mucosal protective actions of **Isula A4+**.

Much was uncovered and explained including a much needed understanding as to why **Isula A4+** was so helpful in reducing the crippling nausea experienced by so many individuals inflicted with chronic hepatitis.

**Sabell Corporation** during this time was also able to convert **Isula A4+** from a hydro-alcoholic extract into the powder available today through our good friends at **Ecotrend**.

If you would like more information on the studies mentioned do not hesitate to contact your **Ecotrend** sales representative.

**Isula A4+** constitutes a very optimistic alternative treatment for patients with chronic Hepatitis C.

